



GoFly is a two-year, \$2,000,000 international incentive competition, sponsored by Boeing, to encourage teams from around the world to leverage recent advances in propulsion, energy, light-weight materials, and control and stability systems to make the dream of personal flight a reality.

The Challenge: Design and build a safe, quiet, ultra-compact, near-VTOL personal flying device capable of flying 20 miles while carrying a single person.

The Prize: The GoFly Prize is a two-year competition totaling \$2,000,000 USD.

- Phase I - Best paper technical specification designs. 10 prizes. \$20,000 each
- Phase II - Best VTOL demonstrations. 4 prizes. \$50,000 each
- A Final Fly-Off with prize awards totaling \$1,600,000
 - \$100K prize awarded for disruptive advancement of the state of the art aviation
 - \$250K prize for the quietest compliant entry
 - \$250K prize for the smallest compliant entry
 - \$1M for the best overall Fly-Off score, calculated by measuring speed, noise, and size

How do I participate: We invite innovators from all walks of life, including builders, engineers, academics, and students to submit their ideas and make history. Join us at: www.herox.com/gofly.

Deadlines: The first registration deadline for teams participating in Phase I is April 4, 2018.

GoFly will provide teams with access to experienced Mentors and Masters in design, engineering, finance, law, and marketing, but the ultimate design and functionality of the device is up to your imagination.



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To learn more: www.goflyprize.com | To enter the competition: www.herox.com/gofly

