



# The AUA Student Competition: Good Governance in the 21<sup>st</sup> century and its challenges (SCGG 2019) June 16-23, 2019 Nur-Sultan city, Kazakhstan

#### Introduction

The AUA Student Competition is a platform for creative and responsible youth to discuss global issues and jointly develop innovative solutions to a certain policy problem.

In the age of globalization and technological disruption, it is important to be aware of global context when making decisions; to study the problem from different perspectives, taking into account social, economic, environmental, and other factors.

This competition will help students from AUA member institutions to enhance their skills in:

- Communicating their ideas to their team members, opponents and wider audience;
- Negotiate within a team, learn to utilize strengths of each team member;
- Develop most optimal solution within a limited period.
   This program is built to achieve following four objectives:
- Education:
- Excitement:
- Entertainment;
- Engagement.

Lectures and case studies during the program will serve as aid for students to improve their projects.

As a result, we expect that this competition will inspire students to contribute to global governance and help them feel involved.

#### Theme: Good Governance in the 21st Century and Its Challenges

Good governance matters. Countries with higher government quality are richer, have more dynamic economies; attract more investments, ensure longer and better lives to their citizens and ensure a more equitable distribution of wealth in society.

While there is no doubt that good governance matters at the domestic level, countries' economic performance and the performance of the global economy more generally depend also on global governance, its institutions, its mechanisms and its performance.

The rise of the East, the terrorist threats in the global South, climate change, the demographic divide, digitalization, mass migrations, and the rise of populism in the West are posing new challenges to good governance, its institutions and its mechanisms, both at the national and at

the super-national level. The purpose of this AUA student competition is to identify ways in which the resilience of good governance can be enhanced.

#### **Planning of the Competition**

SCGG 2019 will be held in Nur-Sultan city, the capital of Kazakhstan. Nazarbayev University (NU) organizes the event.

#### **Participants**

Undergraduate and graduate students from AUA member universities.

The competition requires players to set up a team with 2-5 persons (one scholar may join the team). Teams are required to write innovation proposals (1 page).

A proposal should contain following:

- Brief overview/context;
- Key question and/or problem;
- Actions to be taken;
- Conclusion.

#### **Judges**

5-7 experts and scholars in the related fields of public administration and policy will serve as judges.

#### **Format**

Teams will be selected by their home universities. Home universities shall submit selected teams' innovation proposals and filled application forms to NU at <a href="mailto:aua@nu.edu.kz">aua@nu.edu.kz</a> by May 24, 2019.

During their stay at NU, contestants will attend lectures, presentations with useful insights on how to come up with innovative ideas, how to assess their feasibility and other aspects, and how to communicate ideas to a wider public.

Brainstorming sessions mediated by professors will help students look both at the problem they are working on and its solution from different angles. Within this week, teams will also have time to discuss their project internally and prepare in the evening for the final presentation.

All the activities mentioned above aim at improving the final project.

On Day 4 each team will present its proposal in 15-20 minutes. A brief report (not more than 1000 words) also needs to be submitted to Judges' evaluation.

On Day 5 judges will announce the winning team.

### **Preliminary schedule:**

Day	Activity
June 16	Arrival to Nur-Sultan city
	Check in & Registration
	Welcome Dinner
June 17	Opening remarks
	Presentation on NU Development
	Individual Presentations (introduction of participants)
	Lecture 1: Stakeholder analysis

	Lunch
	Lecture 2: CASE STUDY
June 18	Topic of competition
	Free discussion/brainstorming
	Lunch
	Lecture 3: Innovation
	Campus Tour
June 19	Lecture 4: Game Theory
	Negotiations & Debate within teams
	Lunch
	Lecture 5: Communication and Communication Strategy
	Finalization of projects
	Preparation of final presentations
June 20	Presentations
	Lunch
	Tour of the City-part I
June 21	Results and Closing Ceremony
	Lunch
	Tour of the city- part II
June 22	Field trip to Burabay
June 23	Departure from Nur-Sultan City

## What we provide:

- visa support;
- housing (on-campus accommodation);
- meals (three times a day);
- admission tickets for sights and attractions;
- domestic travel expenses;
- program fee waived (funded by AUA Secretariat).